# WIN EURASIA Automation



#### **OTOMASYON**

International Industrial Automation Fai



#### ELECTROTECH

International Energy, Electric and Electronic Technologies Fai



#### HYDRAULIC&PNEUMATIC

International Fluid Power Technologies Fair



#### **CeMAT EURASIA**

International Materials Handling, Supply Chain Management, Intralogistics Fair

16-19 March 2017 TÜYAP Fair Convention and Congress Center İstanbul • TURKEY

www.win-automation.com









## **WIN EURASIA Automation 2017**

Set to be organized between March 16<sup>th</sup> and 19<sup>th</sup> 2017, WIN EURASIA Automation is getting ready to bring together integrated solutions for new generation factories. Covering Otomasyon Eurasia, Electrotech Eurasia, Hydraulic&Pneumatic Eurasia and CeMAT Eurasia exhibitions; the event provides a compact overview of automation, electric-electronic, hydraulics-pneumatic and handling-internal logistics industries. The exhibitors will offer all solutions necessary for a factory and the event will prove once again that it is the leading innovation platform in the area for visitors who wish to access the right solutions for the factories of the future.

# Why you should visit?

- Feel the convivial pleasent ambiance of industry 4.0, industry of the future.
- The entire production chain will be on site. You can see the robots in action during the fair.
- Discover new trends and most effective products.
- Stay up to-date via conferences and forums addressing hot topics for innovative business solutions.
- B2B meetings to help identify potentional business partners, new suppliers and customers.

# Why Turkey?

- Turkey is the world's 18th and Europe's 7th largest economy and is expected to be the world's 12th biggest economy by 2023. Turkey's overall export volume was \$144.7 billion in 2015.
- The Turkish Industrial Automation sector which has a volume of \$1 billion is expected to reach \$4 billion through true investments.
- In 2015, the export of Electric and Electronic sector was realized as \$7,6 billion and Turkey exported to countries such as England, Germany, France, Iraq, Turkmenistan, Azerbaijan, Italy, Holland, Saudi Arabia, Bulgaria, Russia, Spain, Israel, Egypt and Algeria.
- Turkey's Load Lifting Carrying and Stowing Machines export was realized as \$352 million in 2015 and Turkey exported countries such as Saudi Arabia, Germany, Belgium, Algeria, Iran, Iraq, England, Italy, Greece, USA, China, Bulgaria, Kazakhstan, Azerbaijan.
- The export of Turkish Hydraulic&Pneumatic sector was \$196,6 million in 2015 and Turkey is the largest supplier of India in Hydraulic&Pneumatic sector accounting for imports worth \$555,606.
- Within 4 hours of flying distance, Turkey has access to 1.5 billion customers in Europe, Eurasia, the Middle East and North Africa.

# **Success of**WIN EURASIA Automation









### Otomasyon

- Assembly & Handling Systems, Linear Positioning Systems
- Automation Services
- Communication, Networks, and Field Bus Systems
- Control Systems. PLC, SCADA
- Embedded Systems
- Industrial Building Automation Sytems
- Industrial IT & Software

#### Electrotech

- Cables & Equipment for Electric Power Transmission
- Electric and Electronic Test and Measuring Equipment
- Electric Motors & Frequency Inverters, Motor Drives
- Electric Switcgear and Equipment for Electric Power Distribution
- Electronic and Opto-Electronic Components
- Gears, Mechanical Drive Systems
- Lighting Equipment, Electronic Power and Engineering Services
- Measuring and Test Systems
- Transformers, Accumulators,
   Uninterruptable Power Supplies and Generators
- Grid Management
- Power Quality Monitoring
- Integration of Decentralized Generation

# Hydraulic & Pneumatic

- Hydraulics and Pneumatics Services
- Lubrication Systems, Components& Oils for Machinery and Hydraulics
- Oil Hydraulic System and Components
- Pneumatic Systems and Components
- Water Hydraulic Systems and Components
- Compressed Air and Vacuum Technology, Compressors

#### **CeMAT EURASIA**

- Move & Lift
- Store & Load
- Manage & Service
- CeMAT
- Pick & Pack
- Logistic IT

Anatolian
Buyer Delegations

75 busses
Anatolian delegation groups from 30 cities such as Adana, Afyon, Ankara, Bursa, Denizli, Eskişehir, Konya.

Visitors
69,751

Net Exhibition Area 28,931 sqm

1,556

# Meeting spot for the manufacturing industry

10:00-18:30 (Thursday - Saturday) Visiting Hours: 16-18 March

> 19 March 10:00-17:30 (Sunday)

TÜYAP Fair Convention and Congress Center İstanbul / Turkey

#### Shuttle Bus Hours (Free of Charge)

Service will be available between 16th - 19th of March (On Sunday, last shuttle will departure at 17:30)

#### From Taksim Ataturk Cultural Center

Departure: 09:00, 10:00, 11:00, 13:00 Return: 16:00, 17:00, 18:30

#### From Bakırkoy Sea Bus Port

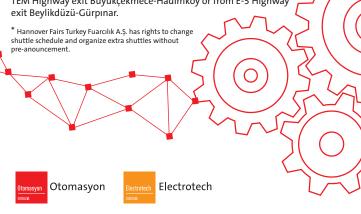
Departure: 11:00, 13:00 Return: 16:00, 18:30

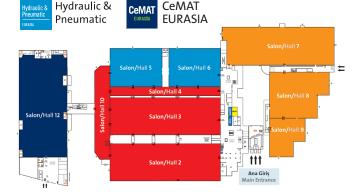
#### By Metrobus Line

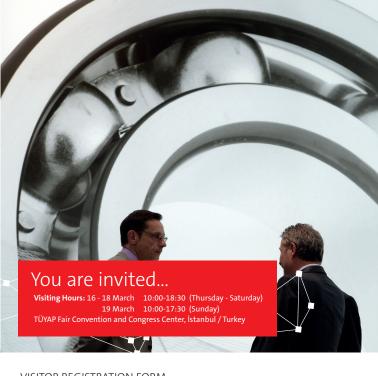
You can come to TÜYAP Fair Convention and Congress Center directly from Mecidiyeköy and Söğütlüçeşme by using Metrobüs Line.

#### By Car

You can come to TÜYAP Fair Convention and Congress Center from TEM Highway exit Büyükçekmece-Hadımköy or from E-5 Highway







VISITOR REGISTRATION FORM			
Name Surname :			
Company	<b>.</b>		
Sector	:		
Address	:		
City	:Country:		
Tel	:		
E-mail	:		
Occupation (Please tick only one option)		Assigned Position (Please tick only one option)	
O Electrical Engine	eer O Purchasing Manager	- 0	O Control / Test
O Industrial Engine	eer O Management	O Project/Contracting/ O Investment O Design/ R&D / Quality	O IT O Sales / Marketing
O Chemical Engine	eer O Technician		- , ,
O Mechanical Engi	ineer O Other		O Education / Consultancy
Technical Service Bilgi O Other			
I would like to receive information about other fairs organized by Hannover Fairs Turkey.			

#### Hannover Fairs Turkey Fuarcılık A.Ş.

Büyükdere Cad. Şarlı İş Merkezi No:103 B Blok Kat 5-6, 34394, Mecidiyeköy-Şişli / İstanbul

Tel. +90 212 334 69 00 Fax +90 212 334 69 34 www.hmist.com.tr info@hf-turkey.com



#### Hannover Fairs Turkey Fuarcılık A.S.

Büyükdere Cad. Şarlı İş Merkezi No:103 B Blok Kat 5-6, 34394,

Mecidiyeköy-Şişli / İstanbul

Tel. +90 212 334 69 00 Fax +90 212 334 69 34 www.hmist.com.tr info@hf-turkey.com

#### Management

Alexander Kühnel / General Manager Belkıs Ferron / Deputy General Manager

#### **Project Team**

#### National & International/İstanbul

Otomasyon - Cüneyt Midilli / cuneyt.midilli@hf-turkey.com Electrotech - Ceyda Alp / ceyda.alp@hf-turkey.com

Hydraulic & Pneumatic - Sena Mengül / sena.mengul@hf-turkey.com

CeMAT EURASIA - Saniye Atak / saniye.atak@hf-turkey.com

#### **International / Germany**

#### Hannover Fairs International GmbH

Tel. +49 511 89 34288 Fax +49 511 89 31490 Anna Buschmann / anna.buschmann@messe.de

#### **Corporate Communication**

Cemre Uludere / cemre.uludere@hf-turkey.com

#### **Marketing Communication**

Buket Şahin / buket.sahin@hf-turkey.com

#### **Visitor Promotion**

Yeşim Yılmaz / yesim.yilmaz@hf-turkey.com







